



**INTERNATIONAL WOMEN
In ENGINEERING DAY**

23 June 2018

International Women in Engineering Day Report 2018



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United Nations
Educational, Scientific and
Cultural Organization

Under the patronage of
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2018 Highlights

- 245 separate [events registered](#) with the INWED website
- 50 international events registered with the INWED website in Bolivia, Panama, Cameroon, Pakistan, Mexico and New Zealand to name a few countries.
- The registered events equate to a perceived reach of over 145,000 people directly interacting with INWED activities
- Over 1267 downloads of the Resource Pack from the [INWED website](#)
- Reached over 2.5 million people on social media via our [Thunderclap](#) campaign
- Twitter followers on the @INWED1919 account have increased by 35% since 1 March 2018.
- In the week of INWED alone, the INWED website was viewed by 36,620 unique visitors with 65,091 page views from 163 countries, covering all 5 continents!
- The 'Draw an engineer' competition received over 130 entries from children in the UK, Europe, India and Africa! The winners of the 5-7 years and 7-11 years age groups can be seen [here](#).
- INWED tshirt orders resulting in a profit to WES of £535.34
- In the press: in 2018 International Women in Engineering Day was reported in local, national and international newspapers, including but not limited to: Grimsby Telegraph, ITV News webpage, The Sunday Telegraph, The Guardian (Nigeria) and Las Cruces (Canada). Internationally, membership organisations and industry magazines and newsletters also showed great support of the day, in America, Germany, Spain, Indonesia and beyond.

2018 Sponsorship

INWED18 was kindly sponsored by Amazon, BAE Systems, Boeing, ChapmanBDSP, Colas Ltd, Cranfield University, FMGlobal, GCHQ, Institution of Gas Engineers & Managers (IGEM), Institute of Healthcare Engineering and Estate Management (IHEEM), Institute of Refrigeration (IOR), Mercedes-AMG Petronas Motorsport, National Structural Integrity Research Centre (NSIRC), Offshore Petroleum Industry Training Organisation (OPITO), QinetiQ, Royal Air Force, Royal Academy of Engineering (RAEng), Royal Navy, SSE, Suez, UK Petroleum Industry Association (UKPIA) and Wiley. This sponsorship allowed WES to coordinate this international awareness campaign with far greater reach than had been done in the past.

Thank you to all our sponsors for their generous support.



UK Top 50 Women in Engineering 2018 (WE50): Returners and Transferrers

Following the huge success of the inaugural awards in 2016 and 2017, the Telegraph in collaboration with the Women's Engineering Society (WES), once again scoured the country to find the UK's top returners and transferrers to engineering.

Chosen from nearly 200 nominations, the WE50 winners were featured in a supplement in the Sunday Telegraph on 24 June 2018, they were invited to the WES Afternoon Tea celebration on 26 June where they received their awards.

The full list of the WE50 winners can be found on the [INWED website](#).



WES CEO Kirsten Bodley with the WE50 winners 2018 at the INWED18 Afternoon Tea event on 26 June 2018

International Women in Engineering Day 2019

The theme for International Women in Engineering Day 2019 (#INWED19) is #30by30. That is the goal that by 2030, 30% of the engineering workforce will be female. This works in line with the Engineering Council who have the target to increase female chartered engineers and would like 30% of Chartered Engineers to be women by 2030.

The official hashtags will be #INWED19 and #30by30.