INWED University Poster Competition Guide

“Shape Your World for a Sustainable Future”

As part of International Women in Engineering Day 2020 the Women’s Engineering Society (WES) invites university students to participate in the INWED university poster competition 2020; “Shape Your World for a Sustainable Future”.

Details of the competition

Entrants are invited to create a poster demonstrating how sustainable engineering can be used at a local scale (university, workplace, town or country) to work towards achieving one or several of the 17 sustainable development goals (SDGs). A poster template can be found at www.inwed.org.uk/competitions. In addition to the poster, entrants should also provide an accompanying one-page document with a more detailed description of their idea.

Eligibility

The competition is open to all undergraduates and postgraduates who are either WES Members or, the free membership grade, WES Supporters. Find out more about WES Membership here.

Ideas/Tips

Some ideas for the poster topic could include, but are not limited to:

- A completely new idea that you personally came up with
- An idea you came across or maybe even worked on and that seemed promising to you
- An engineer that inspires you, and how they have demonstrated principles of sustainability in their work

Some tips for creating a great poster

- Keep it simple, clear and concise
- Minimize the use of technical language
- Avoid too much writing and prioritize images and diagrams
- Make use of all the available space

Resources


Judging
Posters will be scored on the following criteria:

- Creativity and originality
- Suitability of the content for non-specialist audience
- Clear explanation about the topic you chose to focus on
- Explicitly demonstrates the idea’s impact on people and/or the environment

Accompanying document will be scored on the following criteria:

- Respect of the 1-page limit
- Clear additional information on the topic you chose to focus on
- Demonstrate that an in-depth research on the subject has been done
- Demonstrate critical thinking skills of the student
- Good definition and use of technical language
- Explicitly demonstrate the idea’s impact on people and/or the environment

Prize categories are as follows:

- Undergraduates: foundation, bachelors and first-degree master’s students
- Postgraduates: second-degree master’s, MSc, PhD taught and research students

There will be one winner and one runner up in each category. All winners and categories will have their work featured on the WES website. The winner in each category will have the opportunity to provide a pre-recorded talk about their poster to be shown at the WES Student Conference and to attend a prestigious round table event (details tbc).

How to Enter

Please include your name, university and poster title on your poster. Both the A3 poster and the accompanying document should be submitted in PDF format. All entries should be submitted to the WES University Groups Board at ugb@wes.org.uk. Please enter the following in the subject line of your email: INWED Poster Competition [your name].

The deadline for submitting entries is Friday 31st July 2020.

Good Luck!