

# International Women in Engineering Day

Brought to you by the Women's  
Engineering Society

2022  
Sponsorship  
Report

INVENTORS &  
INNOVATORS  
#INWED22



INTERNATIONAL WOMEN  
In ENGINEERING DAY

23 June



wes



unesco

United Kingdom  
National Commission  
for UNESCO

# THE INVENTORS & INNOVATORS OF INWED 2022

The International Women in Engineering Day took place on June 23rd as the annual showcase continued to lead the way and give female engineers a voice that resonates throughout the industry.

With 16.5% of engineers being women, it's an event that gives women engineers a profile in a profession where females are hugely under-represented. It's a one-of-a-kind event and continues to play a pivotal role in encouraging more young women and girls to take up engineering careers and this year reached 656 million people, worldwide.

It was an influential day, filled with great insight that showcased amazing accomplishments throughout and celebrated the work that women engineers around the world do to support lives and livelihoods every day. INWED profiled the best, brightest and bravest women in engineering – in particular, the inventors and innovators who are striving to be part of the solution, helping to build towards a brighter future for all.

It's the theme of inventors and innovators that drove INWED 2022 in its 9th annual year, as the event looked towards the future, focusing on those who will change the industry for the better. While the theme for the 2021 showcase was all about celebrating past accomplishments and highlighting current engineering heroes, the more future-looking idea for 2022 allowed INWED to increase engagement for a range of new groups and organisations and allow them to think about their own events, encouraging more people to think to think long-term.

In part to ensure that INWED's message was able to transfer further but also to ensure organisations see the benefit and purpose of female engineers, helping the industry to grow and be more open to all, while also yet again highlight women on the illustrious WE50 list, who are working to make the planet more sustainable today and for the future.





# THANK YOU TO OUR SPONSORS

We were very grateful to each and every one of our sponsors in 2022. Without their support, INWED wouldn't be able to achieve even a fraction of the impact that it does.

INWED is a fantastic opportunity to celebrate the awesome female talent within McLaren Racing but also to inspire the next generation of female engineers. McLaren Racing is proud to sponsor INWED and support its impact and legacy, as part of our partnership with WES through the McLaren Racing Engage alliance.

**Kate O'Hara Hatchley, Lead, Talent Management Partner, McLaren Racing Limited**

This is incredible! Congratulations to all of you at WES -those numbers are phenomenal and I'm glad we were able to play a small part in this.

**Roxanne Newell, Manager, Internal & Corporate Comms, McLaren Racing**

The RAF is a highly technical Service that takes great pride in the diversity of our engineering force. For 14 years our Youth and STEM programme has sought to inspire as many girls as possible to select STEM subjects at GCSE and above, and ultimately to consider a career in engineering. INWED is a celebration of the efforts of all like-minded organisations and the RAF is very proud to stand alongside our partners as a sponsor of INWED22.

**Russ Barnes, Wg Cdr, SO1 Youth and STEM, Blg 383 Taj Mahal, Royal Air Force College Cranwell**

We have been a proud sponsor of INWED for five years now and it's been a privilege to help boost the profile of women engineers all over the world. Our involvement with INWED is also supporting our own initiative, the IOR's Women in RACHP Network, which promotes diversity in the refrigeration, air-conditioning and heat pump sector.

**Miriam Rodway, CEO, Institute of Refrigeration**





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# THANK YOU TO OUR SPONSORS

We are continuing our commitments to improve Diversity, Equity, Inclusion and Belonging to help our associates achieve their full potential.

As part of our Global Services DEIB initiatives, I'm proud to sponsor INWED again this year to support increased gender diversity in engineering and in field services sectors.

**Florence Puyfoulhoux, Global Service Marketing Leader,  
OptiRun Service Solutions, Cytiva**

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## WHAT WAS SAID

INWED is an important day to encourage and exploit women's opportunities within engineering and STEM. Outside of work I'm definitely seeing that the girls I speak with are becoming more aware of the opportunities that are out there.

**Hannah Taylor, Royal Navy Leading Engineering Technician (Marine Engineering)**

International Women in Engineering Day is vital to help focus attention on the importance of encouraging our young people to explore pursuing STEM educational and career options that are open to them.

**Mandeep Dhatt, Executive Director of HR at McLaren Automotive**

One of the main challenges for women starting out in engineering is seeing it as a profession for them – having great female role models is incredibly important. And while there has been great progress, events like International Women in Engineering Day help celebrate these.

**Professor Jess Davies, Lancaster University**

INWED is a platform to strike up debate around what more can be done to bring the next generation of talented engineers into the industry, and with the effects of the pandemic still being felt, it has never been more crucial to continue doing what we can to help create routes into the industry.

**Colin Tait, Director at Harley Haddow**

International Women in Engineering Day celebrates the hard working women who dedicate themselves to innovating and progressing the engineering fields. While there's been a lot of improvement in the industry for women over the years, there's still more that can be done.

**Abigail Hipp, Engineering Program Manager, Impley**

The industry is still incredibly behind in achieving gender parity, and that is why it is so important that we use International Women in Engineering Day to reflect on what we can do better and how we can inspire and educate young women to pursue STEM careers.

**Beatriz Delgado Reimúndez, Engineering Director, Aircall**







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## WHAT WAS SAID

International Women in Engineering Day serves as a reminder as to why diversity in STEM is so important. Technology companies are building solutions for people of all walks of life - so everyone needs a hand in how these tools are designed and developed. Diversity helps us see challenges and arrive at solutions in different ways

**V Brennan, Regional Lead Engineering EMEA at Slack**

“The engineering industry is, without a doubt, far more “traditional”, and there’s likely an unconscious bias in how we listen to men and women in the workplace. International Women in Engineering Day allows us to shine a light on the importance of developing an authentic listening culture at work.”

**Eva Lond, Senior Data Engineer, Pipedrive**

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# INWED SPONSORSHIP

Would you like a unique opportunity to be involved in directly promoting diversity, inclusion and equality in engineering?

## BECOME AN OFFICIAL SPONSOR OF INTERNATIONAL WOMEN IN ENGINEERING DAY 2023 (INWED23)!

### Benefits of Sponsorship for INWED23:

Would you like a unique opportunity to be involved in directly promoting diversity, inclusion and equality in engineering?

- Logo featured on the INWED website, in our resource pack and all INWED23 communications
- Your company profile on the WES website
- Mention of your organisation in official INWED press releases
- Opportunity to include literature in our resource pack
- 2 places to attend the INWED official virtual event, noting you as an official #INWED23 sponsor
- Actively promote diversity and inclusion in engineering
- Ability to use 'INWED Official Sponsor' in your communications
- Profiling of your female engineers across WES social media on the lead up to INWED23

# GET INVOLVED FOR 2023

Package	Price until 31st December 2022	Price from 1st January 2023
Corporate	£5950	£6,545
Non-profit	£2150	£2,365
SME	£1250	£1,375

## Thought leadership sponsor (2 available):

In addition to the standard corporate benefits, we will include a direct quote from sponsor spokespeople in official press releases, INWED newsletters and articles we produce in response to media enquiries.

**£8950**

## Recruitment sponsor (3 available):

In addition to the standard corporate benefits, we will post up to 10 vacancies or recruitment related posts across our social channels during INWED week with 5 being on the day itself, during peak popularity for the required region.

**£8950**

## Lead campaign sponsor (1 available):

In addition to the standard corporate benefits, this sponsor will receive special acknowledgement and elevated branding across the campaign, plus a solus email to the INWED database.

**£19,950**



# THANK YOU



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[www.inwed.org.uk](http://www.inwed.org.uk)