

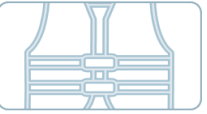




INWED 2026 Sponsorship Opportunities

For 2026 the theme of International Women in Engineering Day is 'Engineering Intelligence'

For 2026 we are calling on organisations to '**Show us your engineering intelligence**' and you can be a leader in this international movement by becoming a sponsor of INWED 2026.

				
<p>Human intelligence the expertise, creativity and judgement of engineers.</p>	<p>Design intelligence the systems, products and infrastructure that shape society.</p>	<p>Safety intelligence the knowledge that protects people and enables performance.</p>	<p>Organisational intelligence the cultures that attract and retain diverse talent.</p>	<p>Future intelligence the next generation of engineers we must inspire.</p>

Partner with INWED 2026

Sponsoring International Women in Engineering Day 2026 provides a powerful opportunity to position your organisation as a visible champion of women in engineering and inclusive innovation.

As an INWED 2026 sponsor, your organisation will be promoted across WES and INWED marketing channels, helping to elevate your brand while demonstrating a clear commitment to supporting women in engineering worldwide.

Through campaign features, employee stories, and collaborative content opportunities, you can showcase the people behind your organisation and bring your company values, culture, and impact to the forefront of the global conversation.

In 2025, INWED achieved a global reach of more than 1.6 billion. By sponsoring INWED 2026, your organisation can become part of one of the world's most influential engineering awareness campaigns and connect with an international audience committed to diversity, innovation, and progress.

Our followers:

WES					INWED		
Instagram	Facebook	LinkedIn	Tiktok	E-Newsletter	Instagram	Facebook	Twitter
4202	1900	27k	110	18k	2418	325	10k

Sponsorship packages for WES Partners

INWED 2026 is an opportunity for every organisation whether large or small, to stand with a national movement celebrating the brilliance and impact of women in engineering. We've designed the packages to be inclusive so that everyone can take part.

	Visibility	Media and PR influence	Digital storytelling	Leadership recognition
<p>Signature Sponsor <i>organisations that want to lead the national movement and shape the future of engineering.</i></p> <p>£10 250 + VAT</p>	<ul style="list-style-type: none"> Premier logo placement across all campaign materials Branding on the INWED website in priority positions Use of the "INWED 2026 Signature Sponsor" badge across all your channels Official INWED Partner promotional pack for internal and external use 	<ul style="list-style-type: none"> Direct quote included in official INWED press releases Quotes included in media responses to journalist enquiries Priority inclusion in media outreach and press opportunities Feature profile in the International campaign launch 	<ul style="list-style-type: none"> Featured TikTok highlight video showcasing your Engineering Intelligence Enhanced visibility across INWED social campaigns Social posts leading up to and on the day Promotional text and videos hosted on the INWED website Opportunity to host a webinar with WES on the 23rd June, with the topic aligned to your main business goals. Up to 6 staff stories highlighted on the INWED site and across socials 	<ul style="list-style-type: none"> Six invitations to the June 23rd high profile celebration event in London celebration Potential speaking role at the INWED event
<p>Featured Sponsor <i>organisations seeking strong visibility and meaningful alignment with the campaign</i></p> <p>Corporate £5950</p>	<ul style="list-style-type: none"> Logo placement across INWED campaign materials 	<ul style="list-style-type: none"> Inclusion in selected INWED press releases Visibility in the International campaign launch 	<ul style="list-style-type: none"> Enhanced visibility across INWED social campaigns Social posts in the lead-up to and on the day 	<ul style="list-style-type: none"> Three invitations to our celebration at the June 23rd high profile celebration event in London on 23rd June

<p>Non-profit £2150 SME £1250.</p>	<ul style="list-style-type: none"> • Branding on the INWED website in a dedicated featured sponsor section • Use of the “INWED 2026 Featured Sponsor” badge across your channels • Official INWED Partner promotional pack 		<ul style="list-style-type: none"> • Promotional text hosted on the INWED website • Up to 3 staff stories highlighted on the INWED site and across socials 	
<p>Supporter <i>organisations looking for an accessible way to show their support and stand alongside the movement.</i></p> <p>Corporate £3550 Non-profit £1150 SME £750.</p>	<ul style="list-style-type: none"> • Logo placement on the INWED website in the Supporters section • Use of the “INWED 2026 supporter” badge across your channels • Official INWED Partner promotional pack 		<ul style="list-style-type: none"> • One staff story featured on the INWED website • Social post acknowledging your sponsorship in the lead-up to INWED 	<ul style="list-style-type: none"> • One invitation to the June 23rd high profile celebration event in London celebration
<p>Recruitment Partner</p>	<ul style="list-style-type: none"> • Logo placement on the INWED website in the Recruitment section • Official INWED Recruitment promotional pack 		<ul style="list-style-type: none"> • Up to 10 vacancies or recruitment related posts across our social channels during INWED week with 2 on the day itself. • Social posts in the run up to INWED 	



women's engineering society